

SMART BRANDS LTD PROFILE



OUR CONTACTS

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**Smart
Brands**

ABOUT US



About Us

Smart Brands Limited is a distribution company established under the laws of Kenya and has been in operation since in 1998. The company has over time focused in importing and distributing internationally renowned brands to the local market and beyond. Since inception the company has gone through multiple re-engineering geared to realigning its strategy to accommodate the ever growing and changing market.



Our Mission

To provide consumers with Great Brands at Great Prices.



Our Vision

To be a Profitable, Ethical & Leading Distribution Partner.

To deliver outstanding business results.

To consistently meet our customers expectations; both internal and external.



Our Slogan

Guided by the slogan One Team; One Dream; One Reality, the focus for all internal stakeholders is one that delivers value and rewards the customers.

- ▶ One Team
- ▶ One Dream
- ▶ One Reality



Awards

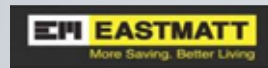


Smart Brands was recognized and appointed to the list of Kenya's Top 100 Mid-Sized Companies for the 3rd year running and awarded a Certificate in confirmation of that honor by KPMG East Africa & The Nation Media Group in a nationally publicized ceremony.

GLOBAL BRANDS

Smart Brands was recognized and appointed to the list of Kenya's Top 100 Mid-Sized Companies for the 3rd year running and awarded a Certificate in confirmation of that honor by KPMG East Africa & The Nation Media Group in a nationally publicized ceremony.

Smart Brands enjoys close relationships with Key Accounts like Carrefour, Quick Mart, Chandarana, Naivas etc.



American
Garden

Temmy's



Pedigree

whiskas

OUR SERVICES

Since inception the company has gone through multiple re-engineering geared to realigning it's strategy to accommodate the ever growing and changing market.



Import and Export

The company has over time focused in importing and distributing internationally renowned brands to the local market and beyond. Since inception the company has gone through multiple re-engineering geared to realigning it's strategy to accommodate the ever growing and changing market.



Warehousing

The company has invested in a floor space of approximately 14,200 square feet adopting an open plan to enhance a corporate atmosphere amongst it's workforce.



Marketing

The marketing team has footprint in all major towns in the country and in all the modern trade outlets. The team is a full-fledged department complete with it manager and team leaders that over see their activities on a day to day basis.



Consulting

- Transport Logistics
- Market Sourcing
- Advisory Service



Our Merchandizing team has footprint in all major towns in the country and in all the modern trade outlets. The team is a full-fledged department complete with it manager and team leaders that over see their activities on a day to day basis.

Smart Brands Limited has its headquarter offices located in the upmarket area of Parklands; within which all departmental units are accommodated. The company has invested in a floor space of approximately 14,200 square feet adopting an open plan to enhance a corporate atmosphere amongst it's workforce.



The merchandising team that is thoroughly trained and equipped to manage merchandising for the various brands across the various market segments.



Our fleet of modern vehicles of various capacities to drive distribution; they include 10 ton trucks designed for volume distribution and employed for long distance distribution mainly outside the capital city and to towns across the country. 5 and 7 ton trucks service the local market within the central business district and the city precincts.





Cooks in
9 Mins

Kenya's Number 1 Spaghetti

  /santaluciaspaghetti  0722-457223

SANTA LUCIA PASTA



FARFALLE



ELBOW



LUMACA



SPIRALI



DITALI



PENNE RIGATE



TORTIGLIONI



RIGATONI



SHELLS



SPAGHETTI 250G



SPAGHETTI 400G



SPAGHETTI 500G



SPAGHETTI 700G



SPAGHETTI 1KG

let's savor life.
Tujivinjari na maisha.



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AMERICAN GARDEN



SYRUPS



BREAD CRUMBS



KETCHUP (US)



PASTA/SAUCE



BEANS



SAUCES



VINEGAR



KETCHUP (UAE)



SALAD DRESSINGS



MUSTARD



POPCORN



MAYONNAISE



SLICED
JALAPENO PEPPERS

TEMMYS



CHOCO POPS



CORN FLAKES



SWEET FLAKES



FRUIT RINGS



CHOCO PILLOW



KIDS VARIETY PACK



For a Healthy & Tasty Breakfast



WHISKAS



SENIOR WITH CHICKEN & RICE



BEEF, LAMB & RABBIT



OCEAN PLATTER MEATY



FISHERMAN'S CHOICE



POUCH KITTEN TUNA IN JELLY



CHICKEN TURKEY & MEATY NUGGETS

PEDIGREE



MEDIUM BREED WITH BEEF FLAVOUR



JELLY WITH LAMB



SENIOR CHICKEN & RICE



SMALL DOG WITH BEEF FLAVOUR



LARGE BREED WITH CHICKEN



DENTASTIX

SAVOY

Multipurpose Soap-900gm.



Precious Flowers



Mediterranean Lavender



Coconut



Natural Olive Oil

FAX





Smart
Brands

We Will Make Your Business Grow

CONTACT US ...

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